



**Chenille Embroidered Emblems** are manufactured with 100% polyester felt fabrics, and 100% acrylic chenille threads, which give the emblems their unique and identifiable wool-like texture and feel. Sometimes referred to as varsity lettering or monogramming, Chenille Emblems are often used to personalize wool and leather “varsity” style jackets, commonly worn by school students, sports teams and club members.

Chenille Emblems can be formatted into many different shapes and sizes, individual letters and title bars. They are typically fully embroidered with chenille threads, however 100% polyester embroidery threads can be used to compliment specific design elements or to create smaller text. The emblems are usually produced with a non-woven backing for sew-on application, and they are commercial and dry-clean launderable.



100% Polyester Embroidery and Chenille combination

## FEATURES

- ☑ 100% polyester felt fabrics.
- ☑ 100% acrylic chenille threads.
- ☑ No design, artwork or set-up fees.
- ☑ Sew-on application.
- ☑ Commercial and dry-clean launderable.

### Three Layered Chenille Emblem

100% acrylic threads.  
Wool-like texture and feel.



**Top Layer**  
(orange and black chenille)

**Middle Layer**  
(orange felt)

**Bottom Layer**  
(black felt)

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