

LowProfile® Embroidered Emblems

An embroidered emblem
with a direct embroidery look.



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LowProfile® Embroidered Emblems are defined by a few key characteristics. They are produced without Merrow borders; are often created with full-coverage embroidery; and relative to the original design, are often custom cut to shape. Given those properties, the emblems appear to lie flatter when applied to garments, and in many cases resemble direct embroidery. The emblems are manufactured with 100% polyester twill fabrics and 100% polyester embroidery threads, with up to 15 colours per design. They can be finished with high-melt glue, low-melt glue, pressure sensitive, Velcro® or non-woven backings, and can be heat sealed or sewn onto a wide variety of garments and uniforms.

Compared to direct embroidery, LowProfile® Emblems can be stocked and applied to garments very quickly; are removable to allow for garment re-use or re-branding; require less garment handling; reduce the risk of garment damage; and in some cases offer higher levels of design quality and detail. Other design elements can be introduced to the embroidery, such as watermarks and background stitch patterns.

LowProfile® Emblems are industrial and commercial launderable, relative to backing type and application method. Emblems can also be equipped with accessory features such as button loops, butterfly clutch pins and key-rings. High visibility threads and fabrics can be used for enhanced wearer safety, and with pressure sensitive backings, the “stick-on and peel-off” capability allows for temporary garment embellishment and branding. LowProfile® name crests are also available, to further personalize the garment to the wearer.

Custom-Cut Shapes



Multiple thread colours
up to 15 colours per design



3D puff embroidery



Metallic silver and gold threads



Watermarks



Background stitch pattern



Double sided



The evolution of design!



Name insert

Name crest



FEATURES

- ☑ Direct embroidery look.
- ☑ 100% polyester twill fabric and threads.
- ☑ Up to 15 colours per design.
- ☑ No Merrow borders.
- ☑ High-melt or low-melt glue options.
- ☑ Velcro® or pressure sensitive backing options.
- ☑ Heat seal or sew-on application.
- ☑ Commercial and industrial launderable.
- ☑ Custom design elements.
- ☑ Available accessory options.
- ☑ Low minimum quantities.
- ☑ No artwork or set-up fees.

HEAT SEAL APPLICATION

Hi-melt glue
385°F to 405° (196°C to 207°C).

Low-melt glue
365°F to 385°F (185°C to 196°C).



Stitched Border

No Border

Fabric Edge

For temporary branding solutions!

Velcro® or Pressure Sensitive backing options.

Accessorize!

with butterfly clutch pins, button loops, ball chains, ...



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800-267-9385

www.emblemtex.com

info@emblemtex.com



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