Appliqué
Embroidered Emblems

Multiple fabric layers for reduced embroidery coverage and added dimension and texture.
Appliqué Embroidered Emblems are manufactured with 100% polyester twill fabrics, and 100% polyester embroidery threads, with up to 15 thread colours per design. During the embroidery process, pre-cut pieces of fabric are stitched into the designs onto the base material as an alternative to filling larger sections of the pattern with thread. These extra layers of different coloured fabrics add an integrated element of texture within the designs, and generally reduces the amount of embroidery stitches and embroidery time required to complete each emblem. The number of fabric colours and pieces used is relative to the design and the desired look. The emblems are generally produced in larger sizes, are commonly applied to the backs of uniforms and jackets, and are often used to embellish sports jerseys. The larger emblem size is ideal for the use of fabric as an alternative to thread, and allows for easier placement and positioning of the inserted fabric pieces.

Appliqué Emblems can be finished with a choice of high-melt glue, low-melt-glue, pressure sensitive glue, Velcro® or non-woven backings, allowing for heat seal, stick-on or sew-on applications. The emblems are industrial and commercial launderable, relative to backing type and application method. Appliqué Emblems can be cut into basic or intricate shapes, and can be trimmed with or without Merrowed borders or stitched borders. They can also be produced with metallic threads or HiVis twill fabrics to add an extra element of style and visibility.

HEAT SEAL APPLICATION

- Hi-melt glue: 385°F to 405°F (196°C to 207°C).
- Low-melt glue: 365°F to 385°F (185°C to 196°C).

FEATURES

- 100% polyester threads.
- 100% polyester twill fabrics.
- Industrial and commercial launderable.
- Heat seal, stick-on or sew-on application.
- Up to 15 thread colours per design.
- No design, artwork or set-up fees.