

# Custom Embroidered Emblems

A standard in garment identification, personalization and embellishment.



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**Custom Embroidered Emblems** are used in all walks of life, to embellish a wide range of industrial garments, military and service uniforms, career-wear, sportswear, recreational clothing and other textile products. They are used to project a corporate image; to promote a brand; to identify group membership and rank; and to signify team spirit.

Custom Embroidered Emblems are manufactured with 100% polyester twill fabrics and 100% polyester embroidery threads, with up to 15 colours per design. They can be formatted into many different shapes and sizes, and are finished with a Merrow border. These emblems are produced with a choice of high-melt glue, low-melt glue, pressure sensitive, Velcro® or non-woven backings, and can be heat sealed or sewn onto a wide variety of garments and uniforms. The emblems are removable, and are industrial and commercial launderable, relative to backing type and application method.

Emblems can be equipped with accessory features such as button loops, butterfly clutch pins and key-rings, for easy attachment, and with the Velcro® or pressure sensitive backing options, the “stick-on and peel-off” capabilities allow for temporary garment embellishment and branding. Other design elements can be introduced to the embroidery, such as watermarks and background stitch patterns. In different variations, Custom Embroidered Emblems can also be produced with high visibility materials, or flame resistant fabrics and threads, or with 3M™ reflective materials, all of which provide an added measure wearer visibility and protection to safety uniforms.



**Merrow** border



**Multiple thread colours**  
up to 15 colours per design



**Metallic silver** and **gold** threads



**3D puff** embroidery



**Background** stitch pattern

**Watermarks**

## Grommet & Swivel Clasp Hook as Pull-Tag



Double sided  
embroidered emblem

### HEAT SEAL APPLICATION

Hi-melt glue  
385°F to 405° (196°C to 207°C).

Low-melt glue  
365°F to 385°F (185°C to 196°C).

## FEATURES

- ☑ 100% polyester twill fabric and threads.
- ☑ Up to 15 colours per design.
- ☑ With Merrow borders.
- ☑ High-melt or low-melt glue options.
- ☑ Velcro® or pressure sensitive backing options.
- ☑ Heat seal or sew-on application.
- ☑ Commercial and industrial launderable.
- ☑ Custom design elements.
- ☑ Available accessory options.
- ☑ Low minimum quantities.
- ☑ No artwork or set-up fees.



Name inserts

### For temporary branding solutions!

Velcro® or Pressure Sensitive backing options.

### Accessorize!

with bar-pins, button loops, luggage tag straps ...



front

back



front

back

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