

Direct Embroidery Designs

Direct embroidery and digitizing solutions.

PRODUCT DETAILS

Design Dimensions:

- **Minimum** design size is **0.5" x 0.5"** (1.27cm x 1.27cm).
- **Maximum** design size is **8.0" x 10.0"** (20.3cm x 25.4cm).

Hoop Dimension:

The smallest hoop available is 2.36" (6cm) in diameter, which can accommodate embroidery up to 1.0"h x 2.75"w (2.5cm x 7cm).

Design Placement:

Direct Embroidery Designs can be applied to many different areas of a garment or textile item. It is important to keep design dimensions in mind when choosing the location where the design will be embroidered.

Design Lettering Dimensions:

The text within a design should not be less than 4mm (0.16") in height. Smaller text may need to be altered to embroider slightly larger. For designs requiring a lot of small text, Woven Emblems or printed emblems may be a viable alternative.



Thread Type & Colours:

100% polyester. 120+ colours to choose from. 15 colours per design maximum. Emblemtek uses 100% polyester Madeira Polyneon™ thread. Choose from over 120 standard colours, which can be found on the Emblemtek Embroidered Emblem Thread Chart. A maximum of 15 thread colours can be chosen per design. Extra charges are applicable on designs with more than 7 colours or when using metallic threads. Glow-in-the-dark threads are currently not available.

Custom Threads:

Customers wishing to supply their own threads may do so for orders greater than 100 pieces. Extra charges may apply to track, prepare and store these threads. Emblemtek will only use Madeira Polyneon™ or Isacord® polyester threads. A Customer Service Representative will guide you through the evaluation process for custom materials, to determine required specifications and volumes.

WASHING & DRYING GUIDELINES

Direct Embroidery Designs can be exposed to many washing and drying conditions, relative to the guidelines set forth for the garment or textile item. It is recommended not to expose Direct Embroidery Designs to direct or indirect pressing or steam finishing temperatures greater than 290°F (143°C).

Garment Handling:

Emblemtek offers a range of services related to garment process and handling based on the chart below. Extra fees apply. Please review the price guide for more details.

- ✓ Steaming (included)
- ✓ Folding (included)
- ✓ Placement on Hangers (included if supplied)
- ✓ Debugging
- ✓ Re-bagging
- ✓ Identification Labelling
- ✓ Private Brand Labelling
- ✓ Embroidered or Printed Emblem Application (heat-seal or sew-on)
- ✓ Transfer Application (heat-seal)
- ✓ Shipping Logistics (shipping to multiple locations)

MONOGRAMMING (Keyboard Text) Fonts:

Alphabet	Sample	Min	
		in	mm
Ballantines Script	<i>ABCDEF abcdef 1234567890</i>	0.5	12
Block Caps	ABCDEFGHIJKL 1234567890	0.2	5
Block2	ABCDEF abcdef 0123456789	0.25	6
Bodoni	ABCDEF abcdef 0123456789	0.3	7
Chancery	<i>ABCDEF abcdef 0123456789</i>	0.3	8
College	ABCDEF 0123456789	0.25	6
Italian Script	<i>ABCDEF abcdef 1234567890</i>	0.4	10
Script2	<i>ABCDEF abcdef 0123456789</i>	0.3	8

Design PLACEMENT Workspace:

Shirts



Chest
Left or Right



Chest
Center



Shoulder
Left or Right



Sleeve
Left or Right



Cuff
Left or Right



Yoke
Center



Back
Shoulder Blade



Back
Center



Tail
Front, Side, Back

Caps



Front
Center



Side
Left or Right



Back
Panel



Back
Arch

Pants



Top Leg
Front Left or Front Right



Leg
Side Left or Side Right



Seat
Left, Right, Center

Shorts



Leg
Front Left or Front Right



Leg
Side Left or Side Right



Seat
Left, Right, Center

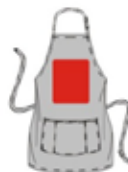


Leg Cuff
Left or Right

Aprons



Chest
Left, Right, Center



Torso
Center



Bottom
Left, Right, Center

ORDERING GUIDELINES

Artwork & Set-up Fees:

No fees*. Emblemtek will provide artwork on new emblem orders for customer Approval prior to production. There are no artwork or set-up fees when existing, electronic or physical designs or samples are provided to Emblemtek. Artwork fees may apply when designs are created from scratch. Digitizing or “punch” fees are applicable for Direct Embroidery Designs. See price guide for details.

Order Quantities:

Minimum 1. The minimum order quantity is one design.

Pre-production Samples:

Available \$. Electronic (scan) or physical pre-production samples (single unit) are available for approved designs. Embroidered samples can be provided on “scrap” fabric or on customer supplied garments. Samples fees are applicable, relative to design detail and design size. See price guide for more information.

Pricing:

Charted & quoted. Charted pricing is available up to a certain size threshold, with larger quantities and larger emblem sizes custom quoted. See price guide for more information.

Delivery Times:

Delivery times are relative to order quantity, design sizes, complexities and availability of supplied garments. See price guide for more information.

Ordering Guidelines:

Order specifics. During the design, artwork and ordering processes, there are specific details that we require in order to proceed with your request, such as:

Garment Type • Fabric Type & Colour • Design Colours • Dimensions • Design Placement • Quantity • Garment Source (customer or vendor drop-ship) • Special Handling or Delivery Needs

Accepted Design / Artwork File Types:

The chart below lists the various graphic and design file types that Emblemtek will accept for artwork and production purposes. Certain file types are preferred as noted.

Graphic File Types:

- CorelDraw ver.13 / ver.X3 (.cdr) *pref*
- Adobe Illustrator ver.CS3 (.ai) *pref*
- Encapsulated PostScript (.eps) *pref*
- Adobe Portable Document File (.pdf) *pref*
- Joint Photographic Experts Group (.jpg) *pref*
- Portable Network Graphics (.png) *pref*
- Adobe Photoshop ver.CS3 (.psd)
- Corel Photo-Paint ver.13 / ver.X3 (.cpt)
- Targa Bitmap (.tga)
- Tagged Image File Format (.tiff)
- Windows Bitmap (.bmp)
- CompuServe Bitmap (.gif)

Embroidery File Types:

- Tajima Stitch File (.dst) *pref*
- Wilcom EMB File (.emb) *pref*
- Pulse Embroidery File (.pxf)
- Tajima TBF File (.tbf)
- Barudan Stitch File (.dsb)
- Melco Expanded File (.exp)



To request a quote,
please visit
emblemtek.com/quote



To request literature and samples,
please visit
emblemtek.com/samples

For complete product details, please visit
emblemtek.com/direct-embroidery

Be identified. Be recognized!

Emblemtek is pleased to offer you service in English or French, Canada's official languages. **This literature is available in French.**
Emblemtek est fière de vous offrir un service en anglais ou en français, langues officielles du Canada. Cette documentation est disponible en français.

The details contained within this document are offered for informational purposes only. Emblemtek declines all responsibility and liability for any errors or omissions that there may be with respect to this information. These details are subject to change without notice. All logo designs herein are registered by their respective companies. It is the responsibility of the purchaser to be aware of Emblemtek's policies in full.

T 800 267 9385
F 888 267 7785
info@emblemtek.com

Isacord® is a registered trademark of Ackermann, a division of the Amann Group.
Madeira Polyneon™ is a trademark of Madeira KG.
TekSpec® is a registered trademark of Emblemtek Solutions Group Inc.

© copyright 2022, Emblemtek Solutions Group Inc.

